

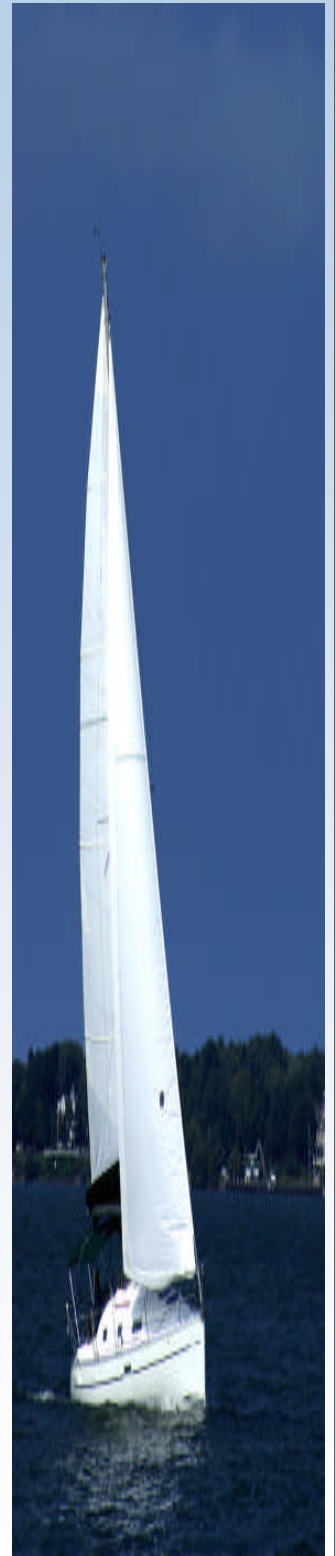
**36th Annual WMBA
Real Estate Finance Conference**

**Navigating the
Sea of Change**

**“..... our industry will navigate these
turbulent waters, to find the wind at our
backs once again with smooth sailing
ahead.”**

— G. Steven Burrill, Burrill & Company

***March 25, 2010
Country Springs Hotel
Pewaukee, Wisconsin***



36th Annual WMBA Real Estate Finance Conference Navigating the Sea of Change

Thursday, March 25

- 8:00—8:30 am Registration & Continental Breakfast**
- 8:30—8:45 am WELCOME & Opening Remarks**
Steve Hansen, WMBA President
- 8:45—9:00 am Legislative Update**
Amy Boyer, The Hamilton Consulting Group
- 9:00—9:15 am WHEDA Program Announcement**
Antonio Riley, WHEDA Director
- 9:15—10:15 am GENERAL SESSION**
Doug Duncan, Economist, FANNIE MAE
- 10:30—11:30 am MORNING EDUCATION TRACKS**
- Track One Post Closing: Foreclosure, Workouts, Deeds in Lieu**
Lisa Petersen, Chicago Title
Abigail O'Dess, O'Dess & Associates
- Track Two Servicing: HAMP & You**
Interactive session with GSE representatives to answer your questions
- Track Three Underwriting: Appraisal Challenges**
Peter Gillespie, HUD
- 11:45—1:00 pm LUNCH AND KEYNOTE SPEAKER-**
Tom Pipines, Fox 6 Sportscaster
- 1:15—2:15 pm AFTERNOON TACTICAL TRACKS**
- Track One RESPA Update**
Linda Grahovec, AVP Training, Commonwealth Land-Lawyers Title Insurance
Beth Ringgenberg, VP Compliance, Park Bank
- Track Two Servicing: Loss Mitigation Strategies**
MGIC & Genworth provide advice on best practices and the necessary resources for loss mitigation success.
- Track Three Sales: Internet Marketing Best Practices**
Kevin Neville, VP, Sales, BankRate.com
- 2:30—3:30 pm GENERAL SESSION with Steve Richman**
Nat'l Spokesman/Trainer, Genworth
- 3:30—4:30 p.m. RECEPTION & NETWORKING SOCIAL**



Douglas G. Duncan is Fannie Mae's vice president and chief economist. He is responsible for managing Fannie Mae's Economics & Mortgage Market Analysis Group. In this leadership role, Duncan provides all economic, housing, and mortgage market forecasts and analyses and serves as the company's thought leader internally and with external constituent groups



Steve Richman has energized, taught and motivated more than 35,000 professionals in practically every state in the United States and Puerto Rico. After years of success as a litigation attorney, he entered the mortgage and real estate profession and has become an expert in the high LTV borrower market. He has been a loan officer, account executive and manager of a mortgage operation.

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*March 25, 2010
Country Springs Hotel, Pewaukee, Wisconsin*

Registration

Sign up and pay for five people, bring the sixth free!!

Registration Fees

- \$900 - 10 Full conference registrations for the price of 9**
Includes reserved table at lunch with preferred location
- \$500 - 6 full conference registrations for the price of 5**
Includes lunch
- \$100 - Full conference registration; includes lunch**
- \$ 75 - Half-day (morning or afternoon) conference registration; includes lunch**
- \$ 50 - Lunch only**

\$100 \$75 \$50 Attendee Name (Please indicate registration option per attendee)

Name	Email Address*
Name	Email Address*
Name	Email Address*
Name	Email Address*
Name	Email Address*
Name	Email Address*

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Contact Email: _____

Credit Card: MC / Visa Number: _____ Exp Date: _____

Name on Card: _____ CVV #: _____

Signature: _____ **Total Amount:** _____

Billing Address: _____



***Going Green—In an effort to be environmentally friendly, all conference materials will be emailed to registrants.**

Please note: Business casual attire is acceptable at the conference.

Cancellation Policy: Send a written/email request to WMBA, PO Box 1606, Madison, WI 53701-1606, bshwarz@wimba.org or fax to 608-831-4036. A \$25 handling fee is nonrefundable.

Lodging: A block of rooms has been reserved for the WMBA conference; rooms are available at a rate of \$105 per night for single and double occupancy. For reservations, contact the Country Springs Hotel, 2810 Golf Rd, just off Interstate 94. Call (262) 547-0201 or (800) 847-6640 to make reservations. Be sure to mention the WMBA conference when you call in.

Questions? Call the WMBA at 608-255-4180/800-532-1091. If you have dietary or disability restriction(s), please let this office know so that arrangements can be made ahead of time.